



HAKKASAN ENGAGES HKK HOSPITALITY TO OVERSEE BRAND DEVELOPMENT AND EXPANSION

LONDON AND ABU DHABI (May 14, 2013) – Hakkasan, the prestigious global dining and nightlife company, announced today ambitious brand development and expansion plans. The announcement comes shortly after the successful launch of its first branded entertainment and nightlife venue Hakkasan Las Vegas at MGM Grand Hotel & Casino.

The plans, which reflect the vision of prominent Emirati businessman and Hakkasan’s chairman, Khadem Al Qubaisi, involve the development of a multifaceted global lifestyle company operating under the Hakkasan banner. The expansion will include further Hakkasan restaurants and elite nightlife venues at select locations around the world, as well as day clubs, spas, boutique hotels and other hospitality and lifestyle offerings. Hakkasan’s portfolio also includes the *Yauatcha*, *Sake no Hana* and *HKK* brands, which are anticipated to grow as part of the expansion. Certain new brands may also be developed.

In order to achieve its ambitious growth plans, Hakkasan has engaged HKK Hospitality to oversee both its existing portfolio as well as the evolution of the brand in line with the strategic vision of Mr. Al Qubaisi. HKK Hospitality’s CEO, Neil Moffitt, has significant experience in the hospitality and lifestyle industry, including his role as head of Las Vegas entertainment and nightlife company, Angel Management Group. Moffitt currently manages the Hakkasan Las Vegas nightclub, an 80,000-square-foot curated experience combining Hakkasan’s renowned fine dining experience with a beautifully designed five-level nightclub and entertainment venue.

“The highly successful opening of Hakkasan Las Vegas clearly demonstrates how well this brand translates into nightlife. The goal now is to build upon that success. Hakkasan is a fantastic brand with amazing potential and a very strong team, and we believe we can now translate the brand’s core standards to new offerings, including boutique hotels, a resort concept, spas, day clubs and additional nightclubs, while respecting Hakkasan’s foundation in excellence of design and service,” said Moffitt.

HKK Hospitality will be headquartered in the UAE, and led by Moffitt. He will be joined by Nick McCabe, Vice President of Strategy for Angel Management Group, who will serve as COO. Further international recruitment is planned, with the goal of building an elite international team of hospitality and lifestyle professionals.

About Hakkasan Ltd.

Hakkasan was founded in London in 2001 and quickly established itself as the most successful modern Cantonese restaurant concept in London. It has since expanded to locations including Miami, Abu Dhabi, Mumbai, Dubai, San Francisco, Las Vegas and New York. Offerings in Beverly Hills and Shanghai are opening soon. The Hakkasan group is owned by Abu Dhabi

investment company Tasameem. Hakkasan opened to critical acclaim, achieving a Michelin star in 2003. For further details, visit www.hakkasan.com.

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